

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2680532
Invoice Date		Alt Order #	
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/16/23	Flight Dates	04/28/23 - 05/16/23
Advertiser	POL/ Jonathan Shell / R / AG Commissioner / KY		
Product			
Estimate #			
Account Executive	Nick Coloprisco		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20569AG		
Advertiser Ref	M213742		
Product 1			
Product 2			

Billing Address:

Grit Media
Attention: Accounts Payable
324 Capital Avenue
Frankfort, KY 40601

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/28/23	05/16/23	Local News @ 5a M-F	5-6a	MTWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> 05/01/23 <u>End Date</u> 05/07/23 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS Tu 05/02/23 5:22 AM Local News @ 5a M-F 5-6a :30 Shel1AG_30 \$40.00 NM									
2 WHAS F 05/05/23 4:57 AM Local News @ 5a M-F 5-6a :30 Shel1AG_30 \$40.00 NM									
Weeks: <u>Start Date</u> 05/08/23 <u>End Date</u> 05/14/23 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$40.00									
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5 WHAS M 05/08/23 5:29 AM Local News @ 5a M-F 5-6a :30 Shel1AG_30 \$40.00 NM									
3 WHAS W 05/10/23 4:57 AM Local News @ 5a M-F 5-6a :30 Shel1AG_30 \$40.00 NM									
4 WHAS Th 05/11/23 5:51 AM Local News @ 5a M-F 5:53 AM :15 SHELL_15NEG_LVI LLE \$20.00 DN :15 SHELL_15_2 \$20.00									
8 WHAS F 05/12/23 5:19 AM Local News @ 5a M-F 5:21 AM :15 SHELL_15NEG_LVI LLE \$20.00 DN :15 SHELL_15_2 \$20.00									
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9 WHAS M 05/15/23 4:56 AM Local News @ 5a M-F 4:59 AM :15 SHELL_15NEG_LVI LLE \$20.00 DN :15 SHELL_15_2 \$20.00									
10 WHAS Tu 05/16/23 5:28 AM Local News @ 5a M-F 5:30 AM :15 SHELL_15NEG_LVI LLE \$20.00 DN :15 SHELL_15_2 \$20.00									
2	04/28/23	05/16/23	Local News @ 6a M-F	6-7a	MTWTF--	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> 05/01/23 <u>End Date</u> 05/07/23 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$80.00									
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1 WHAS Tu 05/02/23 6:53 AM Local News @ 6a M-F 6-7a :30 Shel1AG_30 \$80.00 NM									
2 WHAS W 05/03/23 5:58 AM Local News @ 6a M-F 6-7a :30 Shel1AG_30 \$80.00 NM									
6 WHAS F 05/05/23 6:23 AM Local News @ 6a M-F 6-7a :30 Shel1AG_30 \$80.00 NM									
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7 WHAS W 05/10/23 Local News @ 6a M-F 6-7a :15 \$40.00 DN :15 \$40.00									

See MG 5.12,5.13,5.14,5.15,5.16

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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Jonathan Shell / R / AG Commissioner / KY		
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16	WHAS	M	05/15/23	8:58 AM	Good Morning America	7-9a	:15	SHELL_15NEG_LVI LLE	\$60.00	DN																																																																																																																																																																																																	
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Jonathan Shell / R / AG Commissioner / KY		
Product			
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																							
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Jonathan Shell / R / AG Commissioner / KY		
Product			
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																	
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12	05/02/23	05/14/23	Nightline	1237-106a	MTWTF--	:30	1	\$40.00	NM																																																																																																																																																																																																																	

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Jonathan Shell / R / AG Commissioner / KY		
Product			
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	05/02/23	05/14/23	Nightline	1237-106a	MTWTF--	:30	1	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/08/23	05/14/23	MTWTF--	1	\$40.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	05/09/23	12:54 AM	Nightline	1237-106a	:30	Shel1AG_30	\$40.00	NM
13	05/02/23	05/14/23	135-205a Su	135-205a	-----S	:30	1	\$10.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/08/23	05/14/23	-----S	1	\$10.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	05/14/23	1:48 AM	135-205a Su	135-205a	:15	SHELL_15NEG_LVILLE	\$5.00	DN
				1:51 AM			:15	SHELL_15_2	\$5.00	
14	05/01/23	05/05/23	105-135a M-F	105-135a	MTWTF--	:30	1	\$15.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/01/23	05/07/23	MTWTF--	1	\$15.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	05/01/23	1:21 AM	105-135a M-F	105-135a	:30	Shel1AG_30	\$15.00	NM
15	05/01/23	05/05/23	135-205a M-F	135-205a	MTWTF--	:30	1	\$10.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/01/23	05/07/23	MTWTF--	1	\$10.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	05/01/23	1:42 AM	135-205a M-F	135-205a	:30	Shel1AG_30	\$10.00	NM
<u>Total Spots</u>							85			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$9,465.00
<u>Agency Commission</u>	\$1,419.75
<u>Net Amount Due</u>	\$8,045.25